Format For
Self Assessment Report(SAR)
for NBA Accreditation of
Management Programme
(MBA)

_____

(Name of the Programme)

_____

_____

_____

(Name and address of the College/ Institute/ University)
(hereinafter, referred by Institute)

NATIONAL BOARD
OF **ACCREDITATION**

Abbreviations :

CAY -- Current Academic Year

CAY*m*1 --- Current Academic Year *minus* one

CAY*m*2 --- Current Academic Year *minus* two

CFY -- Current Financial Year

CFY*m*1 --- Current Financial Year *minus* one

CFY*m*2 --- Current Financial Year *minus* two

Notes :

1. It would be greatly appreciated if precise and specific details, as requested in this format, are provided in tabular form and/or using bullets as far as possible. No detailed description should be included anywhere; do not include any detail/information which has not been not asked for. In case, you wish to add any data/information which has not been asked for, kindly add in the annexure.

2. Include data for three consecutive years, unless otherwise specified. It is suggested that all the data is to be listed in tabular form wherever applicable.

3. Information sought is mostly meant to be the "*Average*" over the last 3 years, as applicable.

4. In this manuscript, "Institution" is used interchangeably for College/Institute/ University and "Head of the Institution" for Principal/Director/Vice-Chancellor.

5. There should not be any change of the format of the SAR. The items listed under any sub-section of SAR are sample entries only. One can add more number of relevant items under these sub-sections. You may also place your comment / justification wherever applicable.

CAY _____CFY _____

Declaration

This Self Assessment Report (SAR) is prepared for the CurrentAcademic Year (_____) and the Current Financial Year(_____) on behalf of the Institution.

I certify that the information provided in this SAR is extractedfrom the records and, to the best of my knowledge, is correct andcomplete.

I understand that any false statement/information of

consequence may lead to rejection of the application for accreditationfor a period of two or more years. I also understand that the NationalBoard of Accreditation (NBA) or its sub-committees will have theright to decide, on the basis of the submitted SAR, whether theinstitution should be considered for an accreditation visit.

If the information of consequence was found to be wrong duringthe visit or subsequent to grant of accreditation, the NBA has the right towithdraw the accreditation granted, if any, and no accreditation willbe allowed for a period of next two years or more.

Place: Signature, Name, Designation of theHead of
the Institution with Seal

Date:

PROGRAMME SUMMARY
(For each programme)

D.0.1   Name of the College / Institution and address: ————————————————————

_____

_____

D.0.2   Name of the contact person for NBA: ——————————————————————

Designation: ————————————————————————————————————

Telephone number (s): ——————————————————————————————

Mobile No.: ——————————————————————————————————————

Email-id: ——————————————————————————————————————

D.0.3   History of the College / Institution (including dates of introduction and no. of seats in various programmes of study along with NBA accreditation, if any) in tabular form:

History of the B-School/College/Institution: (attach additional sheets if space is insufficient)

_____

_____

_____

_____

Programme of study   Description
(For each programme)

PG in Management................   Started with...........................Seats Intake ....

Intake increased to ....in...............................

Accredited by NBA-AICTE in.......................for ....years

D.0.4. List the names of the Programmes which share human resources and/or the facilities

_____

_____

D.0.5   Total no. of intake capacity   Boys   Girls

Total no. of admitted students   Boys   Girls

Total no. of foreign students   Boys   Girls

D.0.6   Total no. of employees   Male   Female

D.0.7. Minimum and maximum number of faculty and staff on roll during the current and previous two academic years (1st July to 30th June) of programmes:

Items	CAY		CAY m1		CAY m2	
	Required	Existing	Required	Existed	Required	Existed
Teaching faculty in Marketing/ Finance/GeneralHR/ Operations / Systems						
Non-teaching staffGovt. (Central / State)/ Private / NGO						

D.0.8. Summary of budget for the CFY and the actual expenditure incurred in CFYm1 and CFYm2 (Exclusively for the Programme)

Items	Budgeted in CFY	Actual expenses in CFY (till...)	Actual expenses in CFY m1	Actual expenses in CFY m2
Office expenses				
Library – Books / periodicals / journals / purchase / upgradation of software /online databases, etc.				
Computer Laboratory / Internet Laboratory (Purchase of hardware for upgradation of computers)				
Purchase of legal software for upgradation				
Placement activities				
Seminars / Workshops / Conferences / Cultural festivals / Debates, etc.				
Miscellaneous expenses for academic activities				

INSTITUTIONAL SUMMARY

I.0.1   Name of the College / Institution and address: ——————————————

————————————————————————————————

————————————————————————————————

I.0.2   Name of the contact person for NBA: ——————————————————

Designation: ————————————————————————————

Telephone number (s): ————————————————————————

Mobile No.: ——————————————————————————————

Email-id: ————————————————————————————————

I.0.3   History of the College / Institution (including dates of introduction and no. of seats in various programmes of study along with NBA accreditation, if any) in tabular form:

History of the B-School/College/Institution: (attach additional sheets if space is insufficient)

————————————————————————————————

————————————————————————————————

1.0.4

Description	Year
College/Institution start dates with the following programmes with intake capacity	
NBA-AICTE Accreditation visits and accreditation granted, if any, accredited by NBA-AICTE in _____ for _____ years	
Addition of new programmes, increase of intake capacity of the existing programmes and / or accreditation status….	

1.0.5   Ownership status: Govt. (Central / State) / Trust / Society (Govt./ NGO / Private) / Private / Other (specify). ————————————————————

1.0.6   Financial status: Govt. (Central / State) / Grants-in-aid / Not-for-profit / Private-Self Financing / Other (specify) ————————————————

1.0.7   External sources of funds:

Name of external sources	CFY	CFYm1	CFYm2

1.0.8   Internally acquired funds:

Name of internalsources	CFY	CFYm1	CFYm2
Students' fees			

1.0.9 Scholarships or any financial assistance provided to students ? ☐ Yes ☐ No

If provided, basis of scholarship / assistance: Merit / Freeship /
Economically Backward Class / other (specify)

No. of assistance _____	Amount _____	in CFY
No. of assistance _____	Amount _____	in CFY minus 1
No. of assistance _____	Amount _____	in CFY minus 2

I.0.10 Basic / examination for admission to the Management institution:
All India entrance / State Level entrance / other (specify)

I.0.11 Total no. of intake capacity _____ Boys _____ Girls _____

Total no. of admitted students _____ Boys _____ Girls _____

Total no. of foreign students _____ Boys _____ Girls _____

I.0.12 Total no. of employees _____ Male _____ Female _____

I.0.13 Minimum and maximum number of faculty and staff on rollin the B-School Institution, Faculty
during the CAY and the previous CAYs (1st July to 30th June)

Items	CAY		CAY m1		CAY m2	
	Required	Existing	Required	Existed	Required	Existed
Teaching faculty in Marketing/ Finance/GeneralHR/ Operations / Systems						
Non-teaching staffGovt. (Central / State)/ Private / NGO						

Budget allocation and its utilisation

I.0.14. Summary of budget for the CFY and the actual expenditure incurred in CFYm1 and CFYm2 (Exclusively for the Programme)

Items	Budgeted in CFY	Actual expenses in CFY (till...)	Actual expenses in CFY m1	Actual expenses in CFY m2
Acquisition of land and new building and infrastructural built-up				
Office expenses				
Teaching and Non-Teaching staff salary				
Library – Books / periodicals / journals / purchase / upgradation of software /online databases, etc.				
Computer Laboratory / Internet Laboratory (Purchase of hardware for upgradation of computers)				
Purchase of legal software for upgradation				
Placement activities				
Seminars / Workshops / Conferences / Cultural festivals / Debates, etc.				
Miscellaneous expenses for academic activities				

SCHOOL EVALUATION SHEET

Name of the school: ──

Date of evaluation by Expert Committee: ──────────────────────────────

Chairperson: ──

Sl. No.	Criteria Satisfaction Checklist	Maximum Points	Allotted Points	Remarks (if any)
2.2.1	**Organisation's Mission, Governance and Leadership**	120		
2.2.2	**Input (Enablers) (360 points)**			
2.2.2.1	Students	35		
2.2.2.2	Faculty	50		
2.2.2.4	Physical Infrastructure	40		
2.2.2.5	IT Infrastructure	50		
2.2.2.6	Library	55		
2.2.2.7	Global Input	35		
2.2.2.8	Quality Assurance Policy	40		
2.2.2.9	Finance	55		
2.2.3	**Processes (360 points)**			
2.2.3.1	Academic Assessment Process	100		
2.2.3.4	Placement Process	40		
2.2.3.5	Research and Development Process	45		
2.2.3.6	Leadership and Governance	20		
2.2.3.7	MDPs, Consultancy Process and Industry Interaction	75		
2.2.3.8	Faculty Appraisal and Promotion Policy	40		
2.2.3.9	Internationalisation Process	20		
2.2.3.10	Staff Appraisal, Development and Promotion Process	20		
2.2.4	**Outcome (Results) (360 points)**			
2.2.4.1	Academic Result	55		
2.2.4.2	Placement	60		
2.2.4.3	Value and Ethic-Centric Outcomes	25		
2.2.4.4	Entrepreneurship and Job Creation	10		
2.2.4.5	Industry Interaction	55		
2.2.4.6	MDPs	36		
2.2.4.7	International / Global	24		
2.2.4.8	Research and Innovation	30		
2.2.4.9	Stakeholders' Satisfaction	40		
2.2.4.10	Contribution to Society	25		
	T O T A L (1+2+3+4)	**1200**		

2.2.1 Organisation's Mission, Governance and Leadership (120)

Sub criteria		Max	Points	Alloted
1.1	Clarity of Mission	6	CAY CAY m1 CAY m2 Sum	
1.2	Effectiveness of B-school Governing Body - its identity, role and scope	6	CAY CAY m1 CAY m2 Sum	
1.3	Clarity of strategic objectives	6	CAY CAY m1 CAY m2 Sum	
1.4	Periodic assessment to make activities and processes consistent with the mission	7	CAY CAY m1 CAY m2 Sum	
1.5	Alignment between the B-school's culture and operational values	6	CAY CAY m1 CAY m2 Sum	
1.6	Match between strategic objectives and resources / constraints	7	CAY CAY m1 CAY m2 Sum	
1.7	Effectiveness of external and internal decision-making structures and coherence of external and internal Decision-making structures	6	CAY CAY m1 CAY m2 Sum	
1.8	Is the B-school's strategic position revised every 3 years?	6	CAY CAY m1 CAY m2 Sum	
1.9	Outline the process of Innovation and Continuous Improvement	10	CAY CAY m1 CAY m2 Sum	
1.10	Outline strategies to meet any exigencies	6	CAY CAY m1 CAY m2 Sum	

	Sub-criteria	Points		
		Max		Alloted
1.11	Corporate involvement in the B-school's functioning	8	CAY CAY m1 CAY m2 Sum	
1.12	Are the main functional characteristics reflected in the 'Mission & Vision' of the B-school?	6	CAY CAY m1 CAY m2 Sum	
1.13	Robestics of the formal mechanisms for Internal Quality Assurance and Robestics of processes and indicators used	7	CAY CAY m1 CAY m2 Sum	
1.14	Collective leadership and its vision for the school and its excellence	7	CAY CAY m1 CAY m2 Sum	
1.15	Accountability of decision-making to the Institution	10	CAY CAY m1 CAY m2 Sum	
1.16	Ways adopted by the Institution to continuously own the stated core values	10	CAY CAY m1 CAY m2 Sum	
1.17	Compatibility with resources in achieving the mission and programme objectives	6	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	120		

2.2.2 INPUT(ENABLERS)
2.2.2.1 Students

	Sub-criteria	Points		
		Max		Alloted
2.1.1	Transparency in selection processes of students	8	CAY CAY m1 CAY m2 Sum	
2.1.2	Match of numbers between intake capacity and the number of students admitted	6	CAY CAY m1 CAY m2 Sum	
2.1.3	Quality of students enrolled	6	CAY CAY m1 CAY m2 Sum	
2.1.4	The consistency between application and practice of the admission process outlined in the announcement and the actual admission activity	5	CAY CAY m1 CAY m2 Sum	
2.1.5	The nature of approval requirement for determining the guidelines for admission and identification of the competent authority	5	CAY CAY m1 CAY m2 Sum	
2.1.6	Correlation between quality of admission and final results	5	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	35		

2.2.2.2 FACULTY

	Sub-criteria	Points		
		Max		Alloted
2.2.1	Conformity of total number of available faculty to the benchmark as per the norms of AICTE	6	CAY CAY m1 CAY m2 Sum	
2.2.2	Faculty - Students ratio as per the AICTE norms	6	CAY CAY m1 CAY m2 Sum	
2.2.3	Outline ratio between full-time faculty and part-time faculty	6	CAY CAY m1 CAY m2 Sum	
2.2.4	Faculty qualifications as per AICTE norms	6	CAY CAY m1 CAY m2 Sum	
2.2.5	Average period of faculty retention	6	CAY CAY m1 CAY m2 Sum	
2.2.6	Outline the Recruitment - Promotion policy of the faculty	4	CAY CAY m1 CAY m2 Sum	
2.2.7	Outline the nature and extent of the faculty ??? to the world of work	4	CAY CAY m1 CAY m2 Sum	
2.2.8	Outline the policy of faculty development with specific instances of its observation	4	CAY CAY m1 CAY m2 Sum	
2.2.9	Policy of the Institution for the use of outside experts for curricular activities	4	CAY CAY m1 CAY m2 Sum	
2.2.10	Evidence of the research aptitude of the faculty	4	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	50		

2.2.2.3 Physical Infrastructure

	Sub-criteria	Points		
		Max		Alloted
2.3.1	Nature of the geographical access	6	CAY CAY m1 CAY m2 Sum	
2.3.2	Infrastructure for support of quality education in terms of learning and environment	6	CAY CAY m1 CAY m2 Sum	
2.3.3	Space facilities in terms of Auditoriums / Seminar Rooms / Conference Rooms, Classrooms, Cafeteria, Open Space, Recreation Facility, Syndicate Room, etc	6	CAY CAY m1 CAY m2 Sum	
2.3.4	The extent to which the teaching rooms are equipped with learning aids (Indicative list enclosed)	6	CAY CAY m1 CAY m2 Sum	
2.3.5	The nature and extent of the common academic facilities with non-management programme	5	CAY CAY m1 CAY m2 Sum	
2.3.6	Landscaping and aesthetics of the campus	6	CAY CAY m1 CAY m2 Sum	
2.3.7	Adequacy of the hostel facility to meet the daily requirements of student life	5	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	40		

2.2.2.4 IT Infrastructure

	Sub-criteria	Points		
		Max		Alloted
2.4.1	The extent of technical competence of the supporting staff in ICT	5	CAY CAY m1 CAY m2 Sum	
2.4.2	Elaborate with illustration the nature and extent of use of instructional kits	5	CAY CAY m1 CAY m2 Sum	
2.4.3	Elaborate on the state of art of hardware and software in the computer laboratory	7	CAY CAY m1 CAY m2 Sum	
2.4.4	The extent of access and usage of Intranet, Internet learning platforms, computers	7	CAY CAY m1 CAY m2 Sum	
2.4.5	The extent of electronically enabled system access in residential and recreational part of the campus	7	CAY CAY m1 CAY m2 Sum	
2.4.6	The extent of the access and usage of video conferencing and management related software	7	CAY CAY m1 CAY m2 Sum	
2.4.7	Availability and maintenance of learning platforms and extent of their use by the faculty	12	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	50		

2.2.2.5 Library

	Sub-criteria	Points		
		Max		Alloted
2.5.1	Books	6	CAY CAY m1 CAY m2 Sum	
2.5.2	Journals (e-journals, national, international) (2+ 2+2)	6	CAY CAY m1 CAY m2 Sum	
2.5.3	Availability of online databases	6	CAY CAY m1 CAY m2 Sum	
2.5.4	Availability of management films and other storage material and the extent of their usage	5	CAY CAY m1 CAY m2 Sum	
2.5.5	Range of library management software (e.g. Slim21, Libsys, Libsuit, SOUL etc.)	8	CAY CAY m1 CAY m2 Sum	
2.5.6	Nature of support services for field work	6	CAY CAY m1 CAY m2 Sum	
2.5.7	Working hours of library and reading room	6	CAY CAY m1 CAY m2 Sum	
2.5.8	Channels of user feedback and the extent of its utilisation	6	CAY CAY m1 CAY m2 Sum	
2.5.9	Extent of inter-library network	6	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	55		

2.2.2.6 Global Input

	Sub-criteria	Points		
		Max		Alloted
2.6.1	Policy of the school for national and international collaboration	8	CAY CAY m1 CAY m2 Sum	
2.6.2	Quality of the school's national and international academic partners	5	CAY CAY m1 CAY m2 Sum	
2.6.3	Appropriation of the main national and international strategic alliances	5	CAY CAY m1 CAY m2 Sum	
2.6.4	The nature of national and international exchange programmes	6	CAY CAY m1 CAY m2 Sum	
2.6.5	Quality of school's national and international corporate partners	5	CAY CAY m1 CAY m2 Sum	
2.6.6	Research collaboration with other institutions	6	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	35		

2.2.2.7 Quality Assurance Policy

	Sub-criteria	Points		
		Max		Alloted
2.7.1	Record of the maintenance of implementation of B-school's Assurance Policy	8	CAY CAY m1 CAY m2 Sum	
2.7.2	Nature of internal assessment process to ensure quality management education	8	CAY CAY m1 CAY m2 Sum	

2.2.2.8 Finance

	Sub-criteria	Points		
		Max		Alloted
2.8.1	Availability of sound and healthy finances for the long-term sustainable existence of the B-school	8	CAY CAY m1 CAY m2 Sum	
2.8.2	The extent of the financial self-sufficiency of the B-school	8	CAY CAY m1 CAY m2 Sum	
2.8.3	Financial performance of the B-School over the preceding 3 years	7	CAY CAY m1 CAY m2 Sum	
2.8.4	Nature of the B-School's internal finance control and reporting system	8	CAY CAY m1 CAY m2 Sum	
2.8.5	The nature and scope of the performance indicators, monitoring systems of the staff and faculty activity	8	CAY CAY m1 CAY m2 Sum	
2.8.6	Scope and range of funding sources	8	CAY CAY m1 CAY m2 Sum	
2.8.7	Ways of ensuring accountability	8	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	55		

2.2.3   PROCESS

2.2.3.1 Academic Assessment Process

	Sub-criteria	Points		
		Max		Alloted
3.1.1	The nature of coherence in the B-school's portfolio of programmes	4	CAY CAY m1 CAY m2 Sum	
3.1.2	Policies and provision of students' evaluation process	4	CAY CAY m1 CAY m2 Sum	
3.1.3	Effectiveness of the Programme Design to ensure that the content, delivery methods and material are relevant, up-to-date and of high quality	9	CAY CAY m1 CAY m2 Sum	
3.1.4	Programme and practices used for the development of managerial skills in terms of practical work, summer placements, project work, group work, training in research and consultancy skills, etc.	8	CAY CAY m1 CAY m2 Sum	
3.1.5	Process of review and revision of the programme with reference to Business Industry(????) needs	8	CAY CAY m1 CAY m2 Sum	
3.1.6	The nature of involvement of corporate stakeholders in the programme design and delivery	4	CAY CAY m1 CAY m2 Sum	
3.1.7	The extent to which the learning methodslay emphasis on giving the student the ability to renew his/her learning	8	CAY CAY m1 CAY m2 Sum	
3.1.8	Quality of the course material distributed, if any	4	CAY CAY m1 CAY m2 Sum	
3.1.9	The regularity of Programme Monitoring and Review Process Evaluation by Students - Faculty and Student Committees, etc. - Periodic Review	4	CAY CAY m1 CAY m2 Sum	

3.1.10	Quality of the programme administration	8	CAY CAY m1 CAY m2 Sum
3.1.11	Compatibility with Indian and global business partners	7	CAY CAY m1 CAY m2 Sum
3.1.12	The extent to which students are encouraged to develop a personal development agenda	7	CAY CAY m1 CAY m2 Sum
3.1.13	The extent to which the B-school's programme instils professional ethics	4	CAY CAY m1 CAY m2 Sum
3.1.14	The extent to which the B-school's programme instils societal concern	4	CAY CAY m1 CAY m2 Sum
3.1.15	The extent to which there is an opportunity for practical or project-based work	3	CAY CAY m1 CAY m2 Sum
3.1.16	The extent of opportunities available to develop communication skills	8	CAY CAY m1 CAY m2 Sum
3.1.17	The extent of opportunities available to develop cross-cultural skills	6	CAY CAY m1 CAY m2 Sum
	TOTAL POINTS	100	

2.2.3.2 Placement Process

	Sub-criteria	Points		
		Max		Alloted
3.2.1	Quality of student placements - extent and attractiveness of job offers	6	CAY CAY m1 CAY m2 Sum	
3.2.2	Nature of relationship of placement to corecurricular activities of the institution by inspiring that the core activity did not hamper on account of placement work	12	CAY CAY m1 CAY m2 Sum	
3.2.3	The nature of Student Counselling Services	6	CAY CAY m1 CAY m2 Sum	
3.2.4	Nature of corporate involvement in the recruitment and placement processes	6	CAY CAY m1 CAY m2 Sum	
3.2.5	The nature of encouragement provided to co-curricular activities	5	CAY CAY m1 CAY m2 Sum	
3.2.6	The extent of the support provided for student - industry interaction	5	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	40		

2.2.3.3 Research and Development Process

	Sub-criteria	Points		
		Max		Alloted
3.3.1.	Extent of the operational support provided for Research and Development activity	7	CAY CAY m1 CAY m2 Sum	
3.3.2	The extent to which research is used for curricular development and updating of institutional tools	7	CAY CAY m1 CAY m2 Sum	
3.3.3	Nature and quality of institutional research output	11	CAY CAY m1 CAY m2 Sum	
3.3.4	The utilisation of institutional research by corporate world of work	11	CAY CAY m1 CAY m2 Sum	
3.3.5	Support provided for faculty development linkages with outside world	9	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	45		

2.2.3.4 Leadership and Governance

	Sub-criteria	Points		
		Max		Alloted
3.4.1	The extent to which the board of governance is an actual player in decision-making process of the institution	8	CAY CAY m1 CAY m2 Sum	
3.4.2	Percentage of board members with actual background of research and development	6	CAY CAY m1 CAY m2 Sum	
3.4.3	The role of the board in the institute's corporate management and HR decisions	6	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	20		

2.2.3.5 MDPs, Consultancy Process and Industry Interaction

	Sub-criteria		Points	
		Max		Alloted
3.5.1	Quality of MDP programmes delivered	12	CAY CAY m1 CAY m2 Sum	
3.5.2	How many corporate /organisations came back for repeat utilisation for the institution's extension facilities?	12	CAY CAY m1 CAY m2 Sum	
3.5.3	Nature of companies and organisations (sector, size) which utilise institution facility	4	CAY CAY m1 CAY m2 Sum	
3.5.4	The nature of break up of people who utilized MDP in preceding 3 years	9	CAY CAY m1 CAY m2 Sum	
3.5.5	The process used to measure the impact of learning input on individuals and organisations.	9	CAY CAY m1 CAY m2 Sum	
3.5.6	Extent of faculty involvement in Executive Education	6	CAY CAY m1 CAY m2 Sum	
3.5.7	Effectiveness of market of MDP	7	CAY CAY m1 CAY m2 Sum	
3.5.8	The nature of overall customer orientation of the B-school	7	CAY CAY m1 CAY m2 Sum	
3.5.9	Describe the nature of links to the corporate world and their level and intensity - Local - National - International	9	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	75		

2.2.3.6 Faculty Appraisal and Promotion Policy

	Sub-criteria	Points		
		Max		Alloted
3.6.1	Are their stated policies in place for faculty appraisal?	9	CAY CAY m1 CAY m2 Sum	
3.6.2	What is the role of self-appraisal by faculty in the faculty appraisal?	9	CAY CAY m1 CAY m2 Sum	
3.6.3	What is the practice adopted for enabling the faculty to pursue research?	12	CAY CAY m1 CAY m2 Sum	
3.6.4	Elaborate upon the faculty retention policy, if any, by the institute	10	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	40		

2.2.3.7 Internationalisation Linkage Process

	Sub-criteria	Points		
		Max		Alloted
3.7.1	Nature of Students Exchange Programme with national and international B-schools	9	CAY CAY m1 CAY m2 Sum	
3.7.2	Nature of Faculty Exchange Programme	8	CAY CAY m1 CAY m2 Sum	
3.7.3	Foreign students enrollment	3	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	20		

2.2.3.8 Staff Appraisal, Development and Promotion Process

	Sub-criteria	Points		
		Max		Alloted
3.8.1	Are there written policies for Staff Appraisal Development Programme?	5	CAY CAY m1 CAY m2 Sum	
3.8.2	What are the procedures adopted by the institution to implement the standard polices of appraisal process development?	6	CAY CAY m1 CAY m2 Sum	
3.8.3	What are the measures taken to develop the staff and their qualifications?	9	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	20		

2.2.4 Outcome

2.2.4.1 Academic Result

	Sub-criteria	Points		
		Max		Alloted
4.1.1	Elaborate main types of students and corporate clients served by the B-School	17	CAY CAY m1 CAY m2 Sum	
4.1.2	The number and quality of books published by the faculty	18	CAY CAY m1 CAY m2 Sum	
4.1.3	Documentation of field work by way of development of cases and audio visual material, if any	20	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	55		

2.2.4.2 Placement

	Sub-criteria	Points		
		Max		Alloted
4.2.1	Nature of key employers	30	CAY CAY m1 CAY m2 Sum	
4.2.2	Level of employment and salary levels of the alumni	30	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	60		

2.2.4.3 Value and Ethic-Centric Outcomes

	Sub-criteria	Points		
		Max		Alloted
4.3.1	Does the school have a clearly articulated core value system?	6	CAY CAY m1 CAY m2 Sum	
4.3.2	If yes, how are the core values in the Institution activated?	6	CAY CAY m1 CAY m2 Sum	
4.3.3	Are business ethics integrated into the programme design, outcomes and personal development of the students?	6	CAY CAY m1 CAY m2 Sum	
4.3.4	Reflection of transparency, accountability in the processes and transactions of the B-school's various functions	7	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	25		

2.2.4.4 Entrepreneurship and Job Creation

	Sub-criteria	Points		
		Max		Alloted
4.4.1	Hasentrepreneurial skill-building been designed into the programme or the curriculum or not?	4	CAY CAY m1 CAy m2 Sum	
4.4.2	Evidence of entrepreneurial initiatives	3	CAY CAY m1 CAy m2 Sum	
4.4.3	Evidence of contribution to family business	3	CAY CAY m1 CAy m2 Sum	
	TOTAL POINTS	10		

2.2.4.5 Industry Interaction

	Sub-criteria	Points		
		Max		Alloted
4.5.1	Are the stated policies used in industry interaction?	7	CAY CAY m1 CAY m2 Sum	
4.5.2	Is there an overall customer orientation of the school?	6	CAY CAY m1 CAY m2 Sum	
4.5.3	Nature of input in B-school activity by management practitioners with experience from outside academics (meaning unclear)	18	CAY CAY m1 CAY m2 Sum	
4.5.4	Corporate involvement in conduct of institutional activity	12	CAY CAY m1 CAY m2 Sum	
4.5.5	Parental/Guardian sponsorship expectation from the Institute's activities	12	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	55		

2.2.4.6 Management Development Programmes (MDPs)

	Sub-criteria	Points		
		Max		Alloted
4.6.1	Revenue Percentage of MDPs to the total revenue of the school	18	CAY CAY m1 CAY m2 Sum	
4.6.2	Revenue Percentage of Consultancy to the total revenue of the school	12	CAY CAY m1 CAY m2 Sum	
4.6.3	Revenue generated by Industry research and consultancy projects due to MDPs	6	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	36		

2.2.4.7 International / Global

	Sub-criteria	Points		
		Max		Alloted
4.7.1	No. of International Exchange Programmes	6	CAY CAY m1 CAY m2 Sum	
4.7.2	No. of International Exchange Partners	6	CAY CAY m1 CAY m2 Sum	
4.7.3	No. of joint research collaborations with Indian and foreign partners	12	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	24		

2.2.4.8 Research and Innovation

	Sub-criteria	Points		
		Max		Alloted
4.8.1	Percentage of faculty involved in research and publications	9	CAY	
			CAY m1	
			CAY m2	
			Sum	
4.8.2	No. of papers published in refereed journals	21	CAY	
			CAY m1	
			CAY m2	
			Sum	
	TOTAL POINTS	30		

2.2.4.9. Stakeholders' Satisfaction

	Sub-criteria	Points		
		Max		Alloted
4.9.1	Ways of obtaining student feedback and its use	8	CAY	
			CAY m1	
			CAY m2	
			Sum	
4.9.2	Ways of obtaining faculty and staff feedback and its use	11	CAY	
			CAY m1	
			CAY m2	
			Sum	
4.9.3	Ways of obtaining feedback from industry, recruiters and partners and its use	9	CAY	
			CAY m1	
			CAY m2	
			Sum	
4.9.4	Ways of obtaining alumni feedback and its use	6	CAY	
			CAY m1	
			CAy m2	
			Sum	
4.9.5	Nature of alumni support in brand-building of the school	6	CAY	
			CAY m1	
			CAY m2	
			Sum	
	TOTAL POINTS	40		

2.2.4.10. Contribution to Society

	Sub-criteria	Points		
		Max		Alloted
4.10.1.	The extent to which the B-school contributes to society at the local level	6	CAY CAY m1 CAY m2 Sum	
4.10.2	The extent to which the B-school contributes to society at the national level	6	CAY CAY m1 CAY m2 Sum	
4.10.3	The extent to which the B-school contributes to society at the international level	6	CAY CAY m1 CAY m2 Sum	
4.10.4	Activities which lie outside of normal teaching or research – contribution to the mission	7	CAY CAY m1 CAY m2 Sum	
	TOTAL POINTS	25		